

THIRD SOCIAL ENGAGEMENT
STREAMING EVENT



BEYOND PFA'S: Embracing SSbD for a sustainable chemical industry

29TH
of APRIL
2025

AGENDA

@ 11:00h - 13:00h (CET)

Time (CET)	Topic	Organization	Speakers
11:00-11:05	Welcoming Remarks	HOLOSS	Madeleine Costa
11:05-11:15	Opening Session: The importance of addressing PFA's	HOLOSS	Marcella Paula & Antonio Nogueira
	Developments in the PROPLANET project		
	Introduction on the seminar topic		
11:15-11:35	EU Regulatory Landscape	Environment Directorate General of EC & Norwegian Environment Agency	Viviane Andre (Environment Directorate General of EC) & Audun Heggelund (Norwegian Environment Agency)
11:35-11:45	Industries Leading Transformation	MIDEA	Haris Markoglou
11:45-12:00	RoundTable Talk: Industry Perception	ALL	
12:00-12:10	Coffee Break		
12:10-12:35	Labs Updates in Coating Technology	Tecnalia & NIC	Fabiola Brusciotti (Tecnalia) & Anja Verbic (NIC)
12:35-12:50	RoundTable Talk: Industries PFAS-Free Transition Support	ALL	
12:50-13:00	Closing Remarks	HOLOSS	Madeleine Costa



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